

AGENDA

NOV 15

8:00 - 9:00 AM
Registration

Foyer

10:15 - 10:30 AM
Coffee break /
Networking

Tradeshow

11:30 AM- 12:00 PM
Learn to level Up Your
Networking skills!

Pocket Ninja Strategies

Dynamic activity / Tradeshow

1:15 - 2:15 PM

Panel: Accessing financial
stability as a minority
owned business

TD Bank, Mi Tierra Latina

Panel / Room 470

3:20 - 4:20 PM

Breaking Boundaries - Empowering
Women Entrepreneurs, Driving
Education, and Fueling
minority Business Success

Primacorp Ventures/ INBC / Perez
McKenzie Immigration

Panel / Room 320

9:00 - 9:15 AM
Opening Remarks

Main room

10:35 - 11:20 AM

Learn more about available
Grants to help you adapt new
technologies

SBBC

Workshop / Room 320

12:00 - 1:00 PM
Networking brunch

Tradeshow

2:15 - 3:15 PM

Conference: Latin
America, The Decade of
Rapid Change that awaits
John Price

Presentation / Main room

4:20 - 5:30 PM

Consulates Roundtable:
Working together to build
business opportunities in the
Americas

Roundtable / Main room

9:15 - 10:15 AM

Roundtable: Tech Resilience: Empowering
Minorities in a Changing World discussion
with Microsoft, IFA, CAMSC. Mastercard

Roundtable / Main room

10:35 - 11:20 AM

Cyber security awareness:
How to mitigate your Risk
Telus FM.

Workshop / Room 470

1:15 - 2:15 PM

Unlocking the Power of
AI for small businesses

Microsoft.

Workshop / Room 320

3:20 - 4:20 PM

Learn impactful
strategies to meet
user expectations

Caio Castelluber

Workshop / Room 470

NOV 16

8:00 - 9:00 AM
Registration

Foyer

10:35 - 11:20 AM
Planning throught IT
for the future

Telus FM

Workshop / Room 320

1:15 - 2:15 PM

Grow Your Diverse Business:
Expanding through diverse
certification

CAMSC

Workshop / Room 320

3:20 - 4:20 PM

Entrepreneuring: Tips
and Traps

Randy Purcell

Workshop / Room 470

9:00 - 10:30 AM

Women Block: The
Women to know in the
Americas

TD Bank, Casa Cuervo,
NASA

Presentation / Main room

11:30 AM - 12:00 PM

Meet One to one: with
Speaker's

Evelyn Miralles, Araceli Ramos

Workshop / Room 470

1:15 - 2:15 PM

Funding opportunities
for innovative
companies

Erik Kaas

Workshop / Room 470

3:20 - 4:20 PM

Innovative programs
that are changing the
lives of minority
groups

IFA

Workshop / Room 320

10:35 - 11:20 AM
Elevate your
Confidence and
make key-decisions

Anna Gradie

Workshop / Room 470

12:00 - 1 PM

Networking
Brunch

Tradeshow

2:15 - 3:15 PM

Roundtable: The Future of
labor force

Bell Alliance LLP, People
Compass, Cerise

Roundtable / Main room

4:20 - 5:30 PM

Quantity vs. Quality:
Tangible results of social
media

Xolo Agency

Workshop / Room 320